



Hogg Cross-Border Consultancy

November 2020



Introduction

Hogg Cross Border Consultancy (HCBC) is a company formed in 2008 in Hong Kong as Asian Healthcare Holdings.

HCBC is 100% owned by Peter Hogg

HCBC has a 100% owned subsidiary in Beijing, Beijing Asian Healthcare Business Consultancy (BAHBC).

HCBC has been set up to help provide expertise across borders to help Chinese companies internationally as well as International Companies in China, mainly in the Financial Services and Healthcare businesses. Additionally HCBC is a provisional shareholder in a Finnish company which is operating in the AFRO-ASIAN region in the areas of clean energy and project management of smart cities using precast prestressed technologies.

01

Peter Hogg



- Peter was educated at Eton College, the top Private school in the UK. He then attended Guildford Law School.

- In 1976 he joined a family firm and the most respected Lloyd's broking company Willis Faber and Dumas.

- WF+D evolved into the Willis Group and after 7 years working on their Asian Reinsurance team latterly which included China Peter moved in 1983 to their Singapore office. He returned to London as an Executive Director in 1986 and was in charge of their Northern Asian Reinsurance Business, which again included China.

02

Peter Hogg



- In 1990 Peter was posted to Seoul to set up a new Representative office which he successfully did.
- In 1994 he took over as Managing Director of Willis Faber Far East in Hong Kong and was in charge of the early expansion into China with the first representative office being opened in Beijing in 1995. Peter was probably one of the first insurance brokers to operate in China.
- In 1996 he was moved to take over the Group's joint venture in Dubai and was in charge of the Middle Eastern region including offices in Bahrain and the opening of one in Saudi Arabia. In this role Peter handled the insurances of Emirates Airlines, Dubai Ports Authority and Dubai Dry Dock.

03

Peter Hogg



● In 2000 Peter decided to leave the Willis Group and in 2001 with a UAE partner set up Neuron LLC a Third Party Administrator based in Dubai. He grew this company until in 2009 it was working for the Government of Dubai, Dubai Ports Authority (Dubai World) and a number of leading insurers handling around 200,000 lives. He sold the majority share to a member of the Dubai Royal Family with which he continues to have close links. He sold his remaining shareholding on moving to China. Neuron now handles over 1,500,000 lives and is the largest T.P.A in the GULF region.

04

Peter Hogg



● Peter has spoken at various conferences including a major insurance conference in Beijing in 1995, various other conferences in Dubai, Istanbul and more recently at the Global Trade in Services Summit in Nanjing, at the International Health Tourism Forum in Guilin.

● Peter has been active in British Chamber's in the region and was the Vice Chairman of the British Chamber here in China. He remains Chairman of the Financial Services Forum.

Peter Hogg –
Global Cross-
Border Industry
Summit- 2018
July- Beijing





Peter Hogg as panelist on global summits





PROJECTS
Development and
Production of Pre cast
Pre stressed Modules

GEO THERMAL ENERGY

What can we offer

A

Developing projects both for international companies and Chinese companies by providing comprehensive advisory services.

B

HCBC has agreements with insurance brokers and other companies that can enable local servicing to a very high standard for any insurance needs may have.

C

For other services within the Financial services field we are able to connect with experts in various fields.

D

Production lines and Equipments of Precast tech. from Finland.
Tech. transfer either by JV or other agreements.

E

Geothermal power plants using latest Finnish Technology

谢谢!
Thanks

